



CHRIST

(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

**CHRIST (DEEMED TO BE UNIVERSITY)
SCHOOL OF BUSINESS AND MANAGEMENT (BBA)
BANGALORE CENTRAL CAMPUS
HOSUR ROAD**

ANVAYA

THE VOICE OF SOCIAL RESPONSIBILITY

———— Presents ————

ALLEVIATE

STELLAR STALLS

•

COSMIC VIBES

*Into a galaxy of colors, music, and
creativity under the stars.*

**19TH SEPTEMBER 2025
9AM ONWARDS**



SCAN TO REGISTER



ANVAYA



CHRIST UNIVERSITY

Christ (Deemed to be University), Bengaluru is a premier institution in India, guided by the motto “Excellence and Service.” Established in 1969 and granted Deemed-to-be University status in 2008, it has consistently earned NAAC A+ accreditation for academic excellence and innovation.

With over 30,000 students, the university offers a broad range of undergraduate, postgraduate, and doctoral programmes across disciplines including humanities, sciences, commerce, management, law, engineering, and education. Its multicultural community, with students from across India and more than 58 countries, enriches campus life and fosters inclusivity.

Christ University stands out for its emphasis on holistic development. Students are encouraged to participate in sports, cultural activities, entrepreneurship, research, and community service, shaping them into socially responsible, ethical, and globally competent leaders.

The campuses in Bengaluru, Lavasa (Pune), and Delhi NCR feature modern infrastructure, eco-friendly surroundings, and experiential learning opportunities. Christ University prepares graduates to succeed professionally while contributing meaningfully to society.



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ABOUT SBM

The School of Business and Management (SBM) at Christ (Deemed to be University) is a premier centre for business education, committed to shaping socially responsible, innovative, and globally competent leaders. Established in 1991 and unified as SBM in 2019, it integrates academic rigor, industry engagement, and holistic development to prepare students for the challenges of a dynamic business world.

SBM's programmes are carefully designed to cultivate critical thinking, ethical decision-making, and leadership capabilities. Through its experiential approach, students gain practical insights via internships, live projects, research initiatives, and community engagement, ensuring they are both professionally competent and socially conscious.

By combining theory with practice and values with vision, SBM empowers graduates to excel in their careers, drive innovation, and contribute meaningfully to society, producing leaders equipped for impact in today's global business landscape.



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ABOUT ANVAYA

Anvaya is the Social Responsibility Club of the School of Business and Management at Christ University, committed to turning compassion into purposeful action. The club provides students with opportunities to engage directly with social causes and contribute to meaningful change. Among its key initiatives is the Child Sponsorship Programme, which supports the education of underprivileged children, the Parivartana Drive that raises awareness on sustainable waste management, Its flagship event, Alleviate, brings together creativity and social impact by offering students a platform to showcase innovation while supporting important causes.

Through these initiatives, Anvaya not only impacts the community but also shapes socially responsible individuals within the university. It encourages students to develop empathy, leadership, and collaboration, preparing them to become change-makers in every sphere of life. Anvaya stands as a reminder that when young minds come together with purpose, they have the power to transform society.



ANVAYA



ABOUT ALLEVIATE

Alleviate, the flagship event of Anvaya, is a carnival of innovation and purpose. It offers students an opportunity to bring their ideas to life by conceptualising, designing, and managing their own stalls, allowing them to gain practical exposure in entrepreneurship, organisation, and teamwork. More than a platform for creativity, Alleviate embodies Anvaya's vision of using student initiatives to create meaningful social impact. The proceeds from the event support causes such as the Child Sponsorship Programme, which provides education for underprivileged children, and initiatives that fund essential mobility aids for those in need. Through Alleviate, students experience the power of combining learning with compassion, demonstrating that collective efforts within the university can spark change beyond its walls.

THEME

Alleviate 2025 introduces Stellar Stalls: Cosmic Vibes, a celebration of creativity set against a cosmic-inspired backdrop. Drawing from the energy of a Coldplay concert, Garden Street will come alive with vibrant colours, glowing lights, and starry motifs that create a captivating atmosphere.



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EVENT DETAILS

Date : 19th September 2025
Time : 9 AM – 4 PM
Venue : Garden Street, Bangalore Central Campus
Stall Price : ₹2200 flat fee

STALL GUIDELINES

- Open to all departments across all Bangalore campuses of Christ University (Pan-University participation).
- Each Stall can have a maximum of four members.
- Stalls must showcase original student ideas and creativity, not just the reselling of mass-manufactured products. Examples include handmade crafts, upcycled fabric pouches, t-shirts printed with students original art, Books by students, mini canvas paintings, customized stickers, or live calligraphy services.
- Startups are also allowed to put up a stall.
- Food stalls are not permitted. (Including packaged food items)



ANVAYA



WHY PUT UP A STALL AT ALLEVIATE?

- Garden Street, the heart of the event, witnesses a footfall of nearly 25,000, giving stalls unmatched visibility and engagement.
- The Coldplay-inspired cosmic theme promises to draw massive crowds with its vibrant, immersive atmosphere.
- Previous editions have seen remarkable success, with some stalls earning profits as high as ₹17,000 in a single day.
- Alleviate offers a unique platform to showcase creativity, connect with a diverse audience across all campuses, and gain real entrepreneurial experience.



ORGANISATION AND MANAGEMENT

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